



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Cherie Berry for Labor Commission(9830)
Agency Specialized Media Services (1766)
Buyer Byrd,Jackie
Salesperson Wade, Dave (1546)
ph: (704) 371-3164

Invoice 645817
Inv Date 10/28/2012
Terms Net 30
Contract 336344
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Specialized Media Services
Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1567/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:57AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISD	Amount	Remarks
2.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 9:51AM (Tu)	00:15	LIVE! WITH KELLY	BerryRevised	\$244.00	
2.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 9:49AM (We)	00:15	LIVE! WITH KELLY	BerryRevised	\$244.00	
2.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 9:49AM (Th)	00:15	LIVE! WITH KELLY	BerryRevised	\$244.00	
2.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 9:48AM (Fr)	00:15	LIVE! WITH KELLY	BerryRevised	\$244.00	
9.0	Spot	1:00:00PM-2:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 1:30PM (Tu)	00:15	The Chew	BerryRevised	\$244.00	
9.0	Spot	1:00:00PM-2:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 1:28PM (We)	00:15	The Chew	BerryRevised	\$244.00	
9.0	Spot	1:00:00PM-2:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 1:57PM (Th)	00:15	The Chew	BerryRevised	\$244.00	
9.0	Spot	1:00:00PM-2:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 1:00PM (Fr)	00:15	The Chew	BerryRevised	\$244.00	
12.0	Spot	3:00:00PM-4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 3:12PM (Tu)	00:15	DR. PHIL	BerryRevised	\$244.00	
12.0	Spot	3:00:00PM-4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 3:40PM (We)	00:15	DR. PHIL	BerryRevised	\$244.00	
12.0	Spot	3:00:00PM-4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 3:35PM (Th)	00:15	DR. PHIL	BerryRevised	\$244.00	
12.0	Spot	3:00:00PM-4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 3:31PM (Fr)	00:15	DR. PHIL	BerryRevised	\$244.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,928.00	Total Spots	12
Commission	(\$439.20)		
Net Total	\$2,488.80		